

# *New Patient Special Offer!*

**FREE** advanced technology  
Sonicare<sup>®</sup> sonic toothbrush (a \$130 value)  
with your first tooth cleaning visit.



*Chris Howard, D.D.S., F.A.G.D.*

*Howard Family Dentistry*

*104 Oak Avenue, Thomaston, ME 01275*

*555-232-4297*

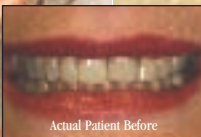




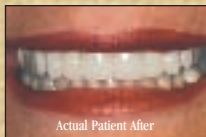
*A tradition of personal, affordable care in an atmosphere of comfort and trust!*

“You can search your whole life through finding a great dentist, but if you are reading this, your search is over—Howard Family Dentistry is the place for you.”

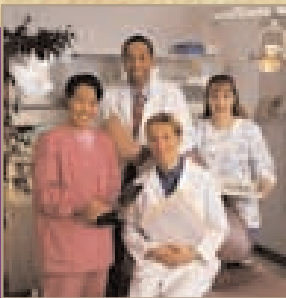
—Sarah Green



Actual Patient Before



Actual Patient After



## Meet Chris Howard, D.M.D., F.A.G.D.

Pictured with his team, Dr. Howard continues to dedicate his practice to quality patient care and comfort. Dr. Howard graduated from Tufts University School of Dentistry. He continues to educate himself and his team in the most current dental techniques. He has devoted himself to offering the highest level of dentistry to all of his patients. He is proud to offer the finest state-of-the-art services and individualized care in a relaxed atmosphere of cleanliness and trust.

Dr. Howard has been beautifying patients' smiles for nearly ten years and is highly experienced in all types of treatment, including cosmetic dentistry. His warm attitude and dedication allow patients to feel secure in his care, and their dental health is his top priority.

Dr. Howard's affiliations include the American Academy of General Dentistry, the American Dental Association, the Connecticut State Dental Association and he is a graduate of the N.Y.U. Advanced Cosmetic Dentistry Continuum. He is also a member of the Thomaston Board of Health.

*We warmly invite you to call*

**555-232-4297**

*or visit*

**www.  
howard.family.  
dentistry.net**

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# 5 Reasons You Should Choose Howard Family Dentistry

- 1 Caring Environment**—Kind and courteous care from a dentist that truly listens and cares. A dedicated, “5 Star”, friendly team awaits you!
- 2 Safer X-Ray Technology**—90% less radiation exposure with new Digital X-rays allows Dr. Howard to obtain the safest x-rays ever, producing sharper, clearer images than traditional x-rays. We also now offer our patients Laser Caries Detection enabling us to detect cavities with a 90% rate of accuracy. Dr. Howard maintains his practice using the most up-to-date techniques and equipment.

- 3 Pleasant Dreams Sedation Dentistry**—Howard Family Dentistry is a Pleasant Dreams Dental Center, part of a specially chosen group of dentists, sedation dentists and M.D. board-certified anesthesiologists who provide sedation dental care for the fearful dental patient. If you're like millions of others who are fearful, embarrassed or neglectful about going to the dentist, afraid that you could not find a dentist who would understand your fear, Dr. Howard will make sure that your visit is pleasant, productive, pain-free and completely safe.

- 4 Teeth Whitening**—We offer Zoom™ Teeth Whitening (as seen on TV's *Extreme Makeover*). Our in-office procedure allows you to go from 6 to 10 shades lighter in just 1 hour!
- 5 Periodontal Therapies and Dental Implants**—Gum disease affects 1/2 of the adult American population today and is known to not only cause gum infection and tooth loss but is also associated with physical illnesses such as heart disease, diabetes, and low birth weight in newborns among many other health problems. We offer preventive care, early detection of periodontal (gum) disease, and therapies to help you bring gum

disease under control to protect both your oral and physical health. According to the Centers for Disease Control, among adults aged 35 to 44 years, 69% have lost at least one permanent tooth and among adults aged 65 to 74 years, 26% have lost all of their natural teeth. Today's implant technology allows Dr. Howard to replace missing teeth, whether a patient needs one or all of their teeth replaced. Implants are the best-functioning and most natural-looking tooth replacement ever. And it is your overall health that is the determining factor in making you a candidate for dental implants, not your age.